

**Celebrate the Spirit of Service:
Encourage Your Youth Volunteers to Apply for a
2015 Prudential Spirit of Community Award**

August 2014

Dear Community Service Coordinator:

Are there students at your school making a difference through volunteer service?

Recognize their contributions: encourage them to apply for a 2015 Prudential Spirit of Community Award.

Now in its 20th year, this program provides your school with an opportunity to celebrate the spirit of volunteerism throughout your student body, and to recognize students who have distinguished themselves through community service. It also can generate positive publicity for your school and give one (or more) of your students the chance to win state and national awards.

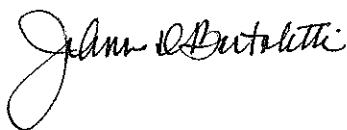
I urge you to ask all of the students in your school who have taken part in volunteer activities over the past year to complete an online application at <http://spirit.prudential.com> or www.nassp.org/spirit. **Applications must be completed and submitted to your school's principal by November 4, 2014.** Then, your school can select top applicants and recognize them as role models for all of the students in your school.

Finally, you can nominate your school's top youth volunteer for state-level honors by having your principal certify his or her application by **November 11, 2014**. This student will receive the President's Volunteer Service Award (if he or she has contributed the minimum number of volunteer hours to qualify) and will become eligible to win an unrestricted award of \$1,000 or more, a beautifully engraved medallion, and a memorable all-expenses-paid trip with a parent to Washington, DC, next spring.

Your principal should already have received a packet with everything you need to conduct this program in your school. If this packet does not arrive, or if you need a paper version of the application, please call 877-525-8491. Program details are also available at <http://spirit.prudential.com> and www.nassp.org/spirit. If you have any questions, please call our Department of Student Programs at 800-253-7746 or e-mail spirit@nassp.org.

The Prudential Spirit of Community Awards were created by the National Association of Secondary School Principals and Prudential Financial in 1995 to honor both middle level and high school students for outstanding acts of community service. Since then, more than 100,000 young volunteers have been honored at the local, state, and national level. We hope we can honor one of your students this year!

Sincerely,



JoAnn Bartoletti
Executive Director
NASSP

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How to Participate in the 2015 Prudential Spirit of Community Awards Program

When School Begins

ANNOUNCE to all students that, if they have participated in a volunteer service activity in the past year, they can apply for a 2015 Prudential Spirit of Community Award.

September and October

DISTRIBUTE copies of the enclosed application instruction sheet to interested students, and encourage them to apply online by **Tuesday, November 4** at <http://spirit.prudential.com> or www.nassp.org/spirit.

REMIND applicants that they and their parent or guardian must complete the student/parent agreement page on the last tab of the application.

Mid-October

REMIND students that the application deadline is approaching.

November

REVIEW all applications online, and then select one Local Honoree and up to two runners-up for every 1,000 students (or portion thereof).

Have your principal **CERTIFY** your designated Local Honoree(s) and nominate him/her/them for state-level judging by 11:59 p.m. CST on **Tuesday, November 11**.

RECOGNIZE your Local Honoree(s) and runners-up, and present them with the enclosed certificates. For additional certificates, call 877-525-8491.

February

WATCH for the announcement of state-level judging results on **February 10, 2015!**